

Create Some Collections

In Shopify, categories are called 'Collections' and you can create as many or as few as we like. You can also add collections to a menu, just like pages.

So, now you are going to create some collections based on what you plan to sell.

Right now you are doing this for 'show' because when you start applying to drop ship suppliers, they will often want to see your website. They want to know that you are actually a retailer and not just 'Joe Bloggs' member of the public, trying to get cheap stuff for personal use.

Therefore you need something to show them!

Go to 'Products' – 'Collections' and 'Create New Collection'.

I recommend that you create a few collections loosely based on the niche you want to sell in, and also create a 'Best Sellers' and 'New Arrivals' collection.

Name your collection and upload an image to represent the collection.

It's not necessary to enter a description for your new collection, but you DO need to choose whether you want to manually add products to the collection, OR have them automatically added based on 'conditions'

Please see the video for a demonstration of how 'conditions' work

You can delete collections, add new ones or edit existing ones any time.

As always, do not rely ONLY on the PDF's. The videos are much more detailed and must be watched in order to gain a full understanding of the process